

File No.23/32/2018/EOI-BTIS/ISA
UNDER THE AEGIS OF ISA

**EXPRESSIONS OF INTEREST TO ANNOUNCE BIG TICKET INNOVATIVE
SCHEMES DURING ASSEMBLY OF ISA FROM 3-5 OCTOBER, 2018**

The first Assembly of the International Solar Alliance (ISA) will be held in India on October 3, 2018. As part of India's strategy to cement its leadership among developing countries, the event will be attended by representatives of 121 countries. The assembly follows International Solar Alliance's founding conference, co - hosted by India and France, in New Delhi in March. Other prominent intergovernmental organisation in the energy sector include the Vienna-based Organisation of the Petroleum Exporting Countries (OPEC) and Paris-based International Energy Agency (IEA).

ISA has been looking at ways to leverage from corporates of ISA member countries, which includes an ambitious outreach program by reaching out to chief executives of Fortune 500 companies. International Solar Alliance's mission is to undertake joint efforts required to reduce the cost of finance and cost of technology, mobilize more than \$1000 billion of investments needed by 2030 for massive deployment of solar energy, and pave the way for future technologies.

The event hence gives a good opportunity to entrepreneurs and corporates to participate in the growing renewable energy needs of the member countries and explore ways to help ISA achieve its mission of massive deployment of solar and showcase innovative technologies.

Hence, we invite interested companies from ISA Member Countries to share their new initiatives, new technologies, EV charging by solar energy and related opportunities (> 50 million USD investment in solar related areas in more than 1 ISA member countries) which can be showcased during the Assembly or at AGORA in the ISA Hall No.1, Stall No.16 on October 3, 2018. Pls do send your applications to Ms. Rita Roy Choudhury, Assistant Secretary General, FICCI (Email : rita.roychoudhury@ficci.com) and Mr Rajeev Gyani, Additional Director, ISA and NFP Coordinator (Email : rajeevgyani@isolaralliance.org) and Mr Amar Jit Singh Soran, Consultant (RE) (Email : amarjit.soran@isolaralliance.org by September 26, 2018 with the details of the proposal.

Convener and Secretariat
Global Leadership Task Force of Corporates on Innovation by ISA


P. C. SHARMA
Consultant
International Solar Alliance

To

All leading industry players from ISA member countries