



INTERNATIONAL SOLAR ALLIANCE

PRESS RELEASE

INTERNATIONAL SOLAR ALLIANCE (ISA) AND BUNDESVERBAND SOLARWIRTSCHAFT E.V (BSW SOLAR) JOIN FORCES AT INTERSOLAR EUROPE TO DEFINE AGENDA FOR FUTURE ASSOCIATION

Munich, Germany | 12 May 2022: ISA and BSW Solar inked a Memorandum of Cooperation to collaborate in areas of mutual interest, mainly promoting RE technologies in ISA Member Countries during Intersolar Europe, the world’s leading exhibition for the solar industry. Dr Philippe Malbranche, ADG, ISA and Mr David Wedepohl, MD International Affairs, BSW Solar (German Solar Association), signed the document.

The broad avenues for collaboration discussed included exchanging information and best practices, ensuring quality assurance of circulated solar products; steps to advance capacity building; building awareness for solar energy; furthering the deployment of innovative technologies like solar + storage, solar hydrogen and solar EV charging and renewable energy advocacy enabling policy, regulations, rules and incentives. The ISA and BSW Solar are united in their zeal to ensure solar is a preferred energy source for all stakeholders.

DG, ISA Dr Ajay Mathur, noted, “Cooperation between ISA and BSW Solar strengthens our individual efforts to make solar power more cost-effective and enables us to work together to enhance solar technology deployment across the world.”

Mr David Wedepohl, MD International Affairs, BSW Solar (German Solar Association), said, “Framework conditions, availability of finance and tackling the skilled labour shortage are the three main challenges facing solar today. While our cooperation might not change the world entirely, we think we can make a positive dent together.”

ISA also participated in and addressed the Global Associations Workshop co-hosted by Solar Power Europe and the German Solar Association (BSW Solar) in collaboration with the Global Solar Council. The workshop brought together solar associations from across the world.



During the workshop, Mr Alexander Hogeveen Rutter, Private Sector Specialist, ISA presented ISA's overview and defined the contours of engagement with different stakeholder groups, namely, manufacturers, developers, and financial institutions.

About ISA:

The International Solar Alliance (ISA) is an action-oriented, member-driven, collaborative platform for increased deployment of solar energy technologies as a means for bringing energy access, ensuring energy security, and driving energy transition in its member countries.

The ISA was conceived as a joint effort by India and France to mobilise efforts against climate change through the deployment of solar energy solutions. It was conceptualised on the side-lines of the 21st Conference of Parties (COP21) to the United Nations Framework Convention on Climate Change (UNFCCC) held in Paris in 2015.

The ISA strives to develop and deploy cost-effective and transformational energy solutions powered by the sun to help member countries develop low-carbon growth trajectories, with particular focus on delivering impact in countries categorised as Least Developed Countries (LDCs) and the Small Island Developing States (SIDS). Being a global platform, ISA's partnerships with multilateral development banks (MDBs), development financial institutions (DFIs), private and public sector organisations, civil society, and other international institutions is key to delivering the change it seeks to see in the world going ahead.

About BSW Solar

BSW Solar is a member of the Global Solar Council. BSW Solar acts as an informant and intermediary between business and the political and public sectors. It represents the common commercial interests of businesses within the entire solar energy value chain. BSW-Solar's objective is to establish solar energy as a permanent pillar of a global energy industry. With the goal of advancing the creation of solar markets worldwide, BSW-Solar shares its expertise and over forty years of experience in shaping the framework conditions and funding programs for solar markets.

For further information, contact:

communications@isolaralliance.org

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