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DO. No. 32/01/2018-ISA (WED)

30<sup>th</sup> May 2018

**Subject: Invitation from the International Solar Alliance (ISA) to the potential corporate partners to participate in Agora session on the 3<sup>rd</sup> June 2018 at ISA pavilion, Hall No 2, Stall no 7 @ World Environment Day Exhibition in the Lawns behind Vigyan Bhawan, New Delhi.**

**Dear Corporate leaders,**

It gives me great pleasure to extend an invitation to you to participate in the 'Agora Session' ISA is organizing as part of the 4 day long exhibition at the World Environment Day Exhibition 2018 in the pavilion, at Hall no 2, Stall no 7, on the 3<sup>rd</sup> of June 2018 between 11 am and 5 pm, in the lawns behind Vigyan Bhawan, New Delhi, (India).

India is the global host for the World Environment Day (WED), 2018. To celebrate WED, all the events are being organized by GoI at Vigyan Bhawan, New Delhi in collaboration with United Nations Environment.



The International Solar Alliance is the newest and unique international platform promoting cooperation among 121 solar resource rich nations; with the aim to massively ramp up solar energy by aggregating markets, and taking solar power applications to a scale that would tremendously improve energy access. The ISA would help to create an economically conducive environment for investments; competitiveness among various sectors; narrowing the gaps in power supply; enhancement of manufacturing sector; all of which would contribute to job creation and thus making solar a buyer's market. The ISA is poised to take a significant step in making solar resource rich countries self-reliant in energy, while protecting the environment.

The market of solar power is growing faster than ever before and opportunities for growth and profit exist throughout the solar-value-chain. Given that business plays a central

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role in a market economy, the ISA mandate is sought to be taken further by agile and transparent discussions with corporate sector. The Agora sessions will predominantly focus on how companies can benefit from the solar revolution through sharing of resources and best practices. The solar energy trajectory has so far been impressive. In the Q1- 2018, the global investment in solar energy totaled \$37.4 billion.

It would be a great privilege for us to have you amidst us for this session where you would be required to make a brief presentation (not exceeding 10 minutes) of your organization's future plans towards investing in solar sector and also your vision on how you would expect ISA to contribute towards the same.

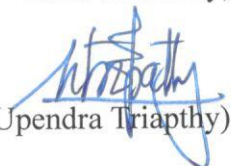
I sincerely hope you will avail the opportunity to benefit from the one trillion USD solar Market.

I look forward to your participation.

You may send your response to Ms. Archana Bhardwaj ([archanabhardwaj@isolaralliance.org](mailto:archanabhardwaj@isolaralliance.org)), or Mr. Rajiv Kumar ([rajiv@isolaralliance.org](mailto:rajiv@isolaralliance.org)) latest by 11 AM, 1<sup>st</sup> June 2018.

With Regards,

Yours Sincerely,

  
(Upendra Tripathy)