Corrigendum

Subject: Hiring of Social Media agency for the ISA.

With reference to the above mentioned subject, the following changes are made in the original RFP:

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Background

1. Introduction:

The International Solar Alliance (ISA) was conceived as a coalition of solar-resource-rich countries (which lie either completely or partly between the <u>Tropic of Cancer</u> and the <u>Tropic of Capricorn</u>) to address their special energy needs. The ISA will provide a dedicated platform for cooperation among solar-resource-rich countries, through which the global community, including governments, bilateral and multilateral organizations, corporates, industry, and other stakeholders, can contribute to help achieve the common goal of increasing the use and quality of solar energy in meeting energy needs of prospective ISA member countries in a safe, convenient, affordable, equitable and sustainable manner.

The ISA will not duplicate or replicate the efforts that others (like International Renewable Energy Agency (IRENA), Renewable Energy and Energy Efficiency Partnership(REEEP), International Energy Agency (IEA), Renewable Energy Policy Network for the 21st Century (REN21), United Nations bodies, bilateral organizations etc.) are currently engaged in, but will establish networks and develop synergies with them and supplement their efforts in a sustainable and focused manner.

The ISA was initiated by India, and currently boasts a membership of 73 countries globally, out of a total of 122 potential countries.

2. Background

Universal access to energy remains unrealized. For more than 2 billion people, electricity is either unavailable, unreliable or unaffordable. An overwhelming share of these live in the 122 solar-resource-rich countries located between the Tropic of Cancer and the Tropic of Capricorn, especially in South Asia and Sub-Saharan Africa. These countries are optimally positioned to reap the benefits of cost-effective solar power and yet have been unable to do so due to a combination of underdeveloped markets, poor regulations and policy enforcement, and, at a root level, a lack of relevant knowledge and technical capacity. A significant opportunity is being missed. Until recently, there was no specific body in place to address and support the specific needs of solar technology deployment in these countries, leading to the provision of cheap and clean energy.

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SECTION 1 - NOTICE INVITING TENDERS

"Hiring of Social Media agency for the ISA"

On behalf the Secretariat, International Solar Alliance (ISA), Gurugram, Haryana, India tender are invited from reputed Film Production Agencies for

1. Tender documents may be downloaded from ISA's website, http://isolaralliance.org as per the schedule given below:-

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Sr. No.	Description	Detailed Information
1	Tender Reference Number	A-01/04/2019-ISA
2	Date of release of Bidding Document	10.4.2019
3	Last date and time for Bid Submission	25.04.2019
4	Bid Opening Date	26.04.2019
5	Address for submission of bid	Secretariat of International Solar Alliance (ISA), Surya Bhawan, 3 rd Floor, National Institute of Solar Energy Campus, Gwal Pahari, Gurugram-
a == = 1		Faridabad Road, Gurugram – 122 003 (Haryana).

- 2. Bids shall be submitted only Speed Post/By Hand may be dropped in the ISA tender box at the 3rd Floor of ISA office only.
- 3. Not more than one bid shall be submitted by one bidder. Under no circumstance will father and his son(s) or other close relations who have business relationship with one another be allowed to tender for the same contract as separate competitors. A breach of this condition will render the tenders of both parties liable to rejection.
- 4. Bidder who has downloaded the tender form from ISA website shall not tamper/modify the tender form including downloaded price bid template in any manner. In case if the same is found to be tampered/modified in any manner, tender will be completely rejected and Bidder is liable to be banned to associate with ISA for future assignments.
- 5. Intending bidders are advised to visit ISA's website at least 1 day prior to closing date of submission of tender for any corrigendum/addendum/amendment.
- Bids will be opened as per date/time as mentioned in the schedule above. After opening of Technical-Bids, the results of their qualification as well Price-Bid opening will be intimated later.
- 7. The Bid shall be deemed to have been submitted after careful study and examination of this RFP document. The Bid should be precise, complete and in the prescribed format as per the requirement of this RFP document. Failure to furnish all information or submission of a bid not responsive to this RFP will be at the Bidders' risk and may result in rejection of the bid. The Bidder is requested to carefully examine the RFP document, and if there appears to be any ambiguity, contradictions, inconsistency, gap and/or discrepancy, Bidder should seek necessary clarifications by e-mail as mentioned in the schedule above.
- 8. The Bidder shall provide details for the proposed Methodology and Approach to be adopted for the Assignment at ISA and the proposed team. The technical/financial capabilities and competence of the Firm should be clearly reflected in the write-up along with supporting documents.

